



Whiteinch & Scotstoun  
Housing Association



# COMMUNITY PROJECTS FUND 2025-26

# What is happening in your local community?

The Whiteinch Centre (TWC) serves communities across four data zones within the Scottish Index of Multiple Deprivation.

- The 2020 data tells us that three of the four zones are amongst the most deprived 10%.
- Datazone S01010425 has a ranking of 343rd out of 6,976 – placing it within the most deprived 5% of communities in Scotland.
- Whiteinch has the lowest score of 1% when it comes to income, health and employment.
- Whiteinch has an average quintile score of 2% across the four datazones for education and skill.
- Whiteinch is a community identified as amongst the most disadvantaged 10% of Scotland where 31% are income deprived.
- 58% of children (P4-P7) are entitled to free holiday food provision through the Scottish Government's free school meals scheme
- 25% of people are prescribed drugs for anxiety, depression or psychosis
- 23% have had addiction related hospital stays.
- TWC is one of the 24% of third-sector organisations that have had to reduce delivery since 2021 and one of the 22% that have had to withdraw services entirely, despite experiencing increased demand for our services because of the cost-of-living crisis.



# What is Participatory Budgeting?

Participatory budgeting (PB) is recognised internationally as a way for local people to have a direct say in how, and where, public funds can be used to address local needs.

The Scottish Government supports PB as a tool for community engagement which sits alongside the objectives of the Community Empowerment (Scotland) Act 2015 and as

an important resource to build on the wider development of participatory democracy in Scotland.

If you would like more information about Participatory Budgeting check out the following websites:

[www.pbscotland.scot](http://www.pbscotland.scot)

[www.pbnetwork.org.uk](http://www.pbnetwork.org.uk)

## The Whiteinch & Scotstoun Housing Association Community Projects Fund

Whiteinch and Scotstoun Housing Association (WSHA) has created a community projects fund of £15,000.00 with the support of gift aid from our subsidiaries WSES and WSPM.

The Community Projects Fund will be administered by the TWC Advisory Group which is made of members of the local community. The group will be supported throughout the process by the staff of WSHA and TWC.



### Community Investment Key Priorities for 2025-2026

1. Support people into employment
2. Improve local environments
3. Recognise and reduce social isolation in our communities
4. Reduce food and energy poverty in our communities
5. Building local connections
6. Improve health and wellbeing

# This year, the WSHA Community Projects Fund is split into two separate pots

## Small but Mighty

Value of Funding Pot: £7,000.00

Minimum Value: £250.00

Maximum Value: £1,000.00

Applications are invited from individuals, groups, and organisations working or delivering in the Whiteinch and Scotstoun (G14 postcode) area. Project ideas should fit with our community investment key priorities as outlined in the supporting information. We are happy to discuss your ideas in advance – get in touch!

## Big and Bold

Value of Funding Pot: £8,000.00

Minimum Value: £1,000.00

Maximum Value: £2,000.00

Applications are invited from individuals, groups, and organisations working or delivering in the Whiteinch and Scotstoun (G14 postcode) area. Project ideas should fit with our community investment key priorities as outlined in the supporting information. We are happy to discuss your ideas in advance – get in touch!

## How does it work?

Local individuals, groups and organisations apply for funding for their projects.

The TWC Advisory Group will assess all applications to ensure that they align with at least one of the **Community Investment Priorities for 2025-26**. Provided they meet the criteria, the applications will be taken forward to the **Decision Event** on the **15th March 2025** which will be held at TWC.

The approved applications will be presented to residents at the Decision Event, where members of the local community can vote for the project that they would like to secure funding. The winning projects will be announced that day, so residents will know who has been successful.



## How do I participate?

You can submit your project idea by completing an application form or you can get involved by simply turning up to the decision event and casting your vote for the project or group you think is most worthy.

## Who can apply?

Anyone, if your project meets the criteria. Project proposals are invited from individuals, groups and organisations either delivering or proposing to deliver, operate or benefit people within the postcode area of G14.

Individuals, groups and organisations can apply once for each of the 2 Funding Pots: Small but Mighty, and Big and Bold – if you are not sure which your project fits into – get in touch.

## What can I apply for?

The criteria is that your project must benefit WSHA tenants and the local community and must support at least one of the Community Investment Key Priorities for 2025-2026.

1. Support people into employment
2. Improve local environments
3. Recognise and reduce social isolation in our communities
4. Reduce food and energy poverty in our communities
5. Building local connections
6. Improve health and wellbeing



## We will not fund....

Applications from Glasgow City Council or Arms Lengths External Organisations (ALEOs), Other HA's or Housing Providers will not be considered.

## How much can be applied for?

**Small but Mighty projects:** You can apply up to a maximum of £1,000. The minimum award is £250.

**Big and Bold projects:** You can apply up to a maximum of £2,000. The minimum award is £1,000.

If you are not sure which to apply to – get in touch.

## Application Process

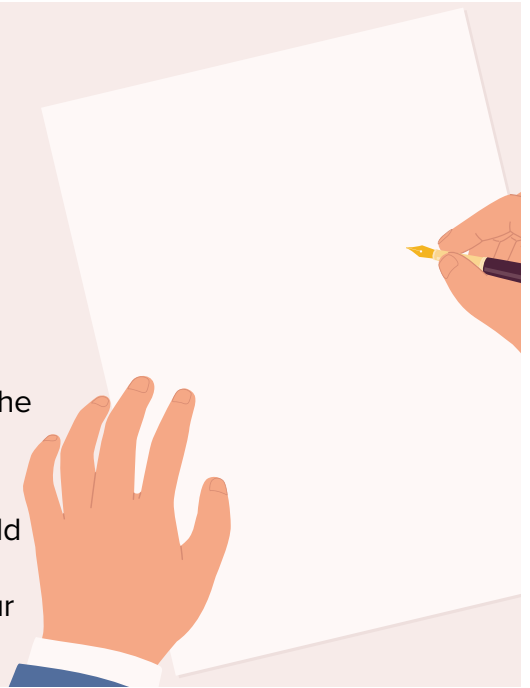
All applications will be considered by the TWC Advisory Group. If we receive a large number of applications, we may need to shortlist the applications. If your application is not put forward to the next round, we will help you look at other options for funding.

# What is a Story Board?

To help promote your project all short-listed projects will be asked to produce a digital Story Board (a PowerPoint presentation or similar) which will outline the key information for your project.

Information could include detail like: Name of Project Idea, Delivered by: Individual, group or organisation, Description, When, Where, Project Target Group, Project Cost, Benefit to the Community.

Don't worry if you haven't done this before! TWC and WSHA will provide materials and devices for the Story Board and hold workshops to help you produce it. All Story Boards will be on display before and at the Decision Event to help promote your project to everyone who attends.



## Decision Event and Online Voting

Local people will have the opportunity to vote online or in person. Online voting will open on Monday 10th March, followed by a Decision event which will be held at TWC on Saturday 15th March 2025.

The event will '**showcase**' all the project ideas through the **story boards** which will be on display for all the audience to see.

The '**Big Vote**' will allow all participants to vote for the favourite projects.

The **project winners** will be announced at the day.

## Key dates and timeline

### **Monday 9th December 2024**

Call for applications and launch of the process

### **Monday 27th January 2025**

Deadline for applications

### **Tuesday 4th February 2025**

TWG Advisory Group Assessment Meeting followed by notification to shortlisted applicants

### **W/C: 24th February 2025**

Virtual Story Board Creation workshops

### **Monday 10th March 2025**

Online voting opens

### **Saturday 15th March 2025**

Decision event – TWC

**Please submit your application and checklist by 5pm on Monday 27th January 2025 to [reception@whiteinchcentre.org.uk](mailto:reception@whiteinchcentre.org.uk)**

**If you have any questions about the Community Projects Fund or would like an application form, please come into reception at TWC, email [reception@whiteinchcentre.org.uk](mailto:reception@whiteinchcentre.org.uk) or call us on 0141 950 4434 and speak to our Community Projects Team.**

# Application Check List

## Essential Criteria for All Applications

Your application should demonstrate how you, or your group/organisation propose to benefit WSHA tenants, the local community and meet at least one of WSHA's Community Investment Priorities:

- o Support people into employment
- o Improve local environments.
- o Recognise and reduce social isolation in our communities.
- o Reduce food and energy poverty in our communities.
- o Building local connections.
- o Improve Health and Wellbeing

Individuals, groups or organisations must comply with the following conditions, please read carefully and tick the boxes accordingly:

- The project must deliver, operate or benefit people within the G14 postcode area
- You must be able to attend the decision event on 15.03.2025
- Prepare a digital Story Board
- You must have any legal permission required to carry out your project
- You must have appropriate insurance in place for your project
- You must have DBS/PVG checks in place if appropriate
- Allow your project to be used in any promotional material
- Submit a monitoring and evaluation in an agreed format detailing the outputs and outcomes of your project.
- You must have a bank account, otherwise we will be unable to award you funding.
- You must be able to spend the funds within 12 months if successful



The Whiteinch Centre  
1 Northinch Court  
Glasgow G14 0UG  
Tel: 0141 959 2552 Fax: 0141 950 4432  
Email: [wsha\\_admin@wsha.org.uk](mailto:wsha_admin@wsha.org.uk)